



TEN KEY STRATEGIES FOR PAPER AND BOARD RECYCLING

The paper industry is promoting a new raw materials policy that involves everybody that participates in the virtuous circle of recycling, from the citizen, through public administrations and the paper and board recovery sector to the paper mills where recycling is finally performed.

- 1. Set ambitious and uniform waste recycling targets for all materials.*
- 2. Ban dumping on landfills of recyclable waste for which viable management alternatives exist.*
- 3. Strengthen the municipal selective collection system with investment in bin deployment and replacement to generate recovered paper of quality.*
- 4. Encourage selective collection from small retail outlets and offices.*
- 5. Ensure that waste recovered in Spain is recycled in Spain or in the European Union.*
- 6. Do not penalise waste from recycling with the same levies as untreated waste.*
- 7. Allow waste from recycling to be reused on site or by other industries.*
- 8. Motivate citizen collaboration with transparency in the information on the results of recycling and final destination of waste.*
- 9. Measure waste streams throughout Europe uniformly so that they can be compared.*
- 10. Change consumption patterns, giving preference to materials that have a better environmental performance.*